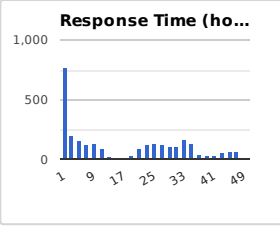


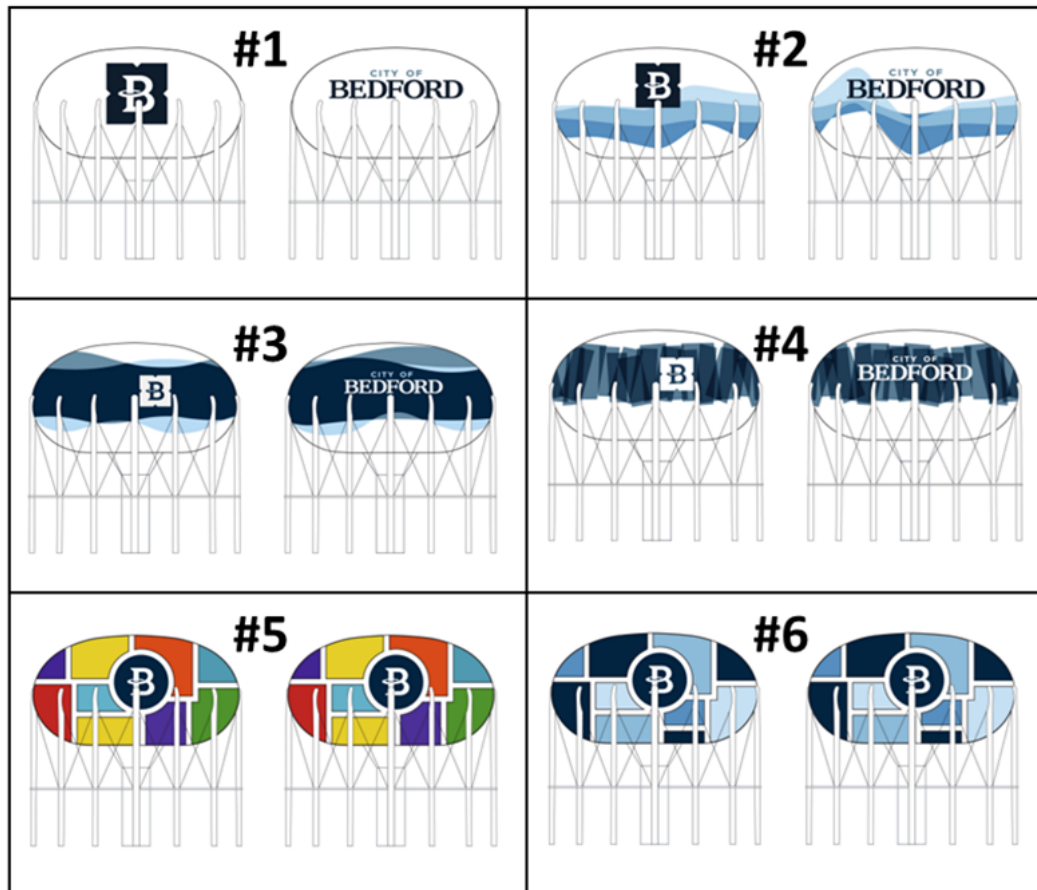
Survey Results: Water Tower

 Survey Info - This survey was sent on behalf of the City of Bedford to the FlashVote community for Bedford, TX.

These FlashVote results are shared with local officials

<p>2880 Total Participants</p> <p>449 of 805 initially invited (56%) 2431 others Margin of error: ± 5%</p>	<p>Applied Filter: Locals only</p> <p>Participants for filter: 694</p>	<p>Response Time (ho...</p> 	<p>Started: Nov 1, 2022 11:17am CDT</p> <p>Ended: Nov 3, 2022 11:16am CDT</p> <p>Target Participants: All Bedford</p>
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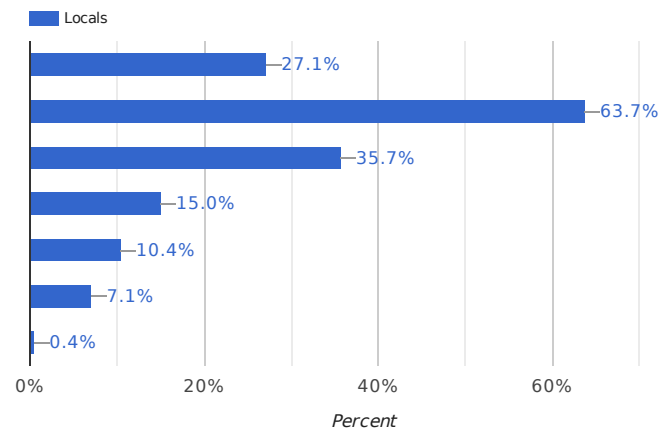
Q1 The City of Bedford will soon hire a contractor to rehab and repaint the water tower on Cummings Road, just west of Highway 121. Below are six sample designs showing the water tower from both sides.



Which of these sample designs do you like most, if any? (You can choose up to TWO, if any)
(694 responses by)

Options	Locals (694)
Option #1	27.1% (188)
Option #2	63.7% (442)

Options	Locals (694)
Option #3	35.7% (248)
Option #4	15.0% (104)
Option #5	10.4% (72)
Option #6	7.1% (49)
None of these	0.4% (3)



Q2 Any other comments or suggestions about repainting the water tower?
 (143 responses by)



Nice job!

Form follows function -- the water gets too warm in the summer as it is; I am concerned that painting it a dark blue would absorb even more heat (unless the paint is UV-reflective). Also, I don't want an eyesore -- the less noticeable the better.

I like the ones I selected, but they would also be cool multir color like with the primary colors so when they mix they cause a rainbow.

Simple looks nicer

Needs to be clear, easy to read. AND bear in mind, that once the paint starts to fade, all of #2-6 options that involve so much paint will REALLY look bad.

No

Given that this is essentially a city building, of sorts, and this is a multi-decade commitment, we need to be very thoughtful and careful about our design choice.

Not at this time

None of them are really what I was looking for. The cities design does not show residential Bedford. The water flow (#2) is unbalanced and asymmetrical. The plaid is a trend from a few years ago. The full color is too heavy. #1 is the best option out of the provided, but can be better. #2 would be the best if the image was balanced.

I'm just glad they're finally doing it. It's been looking a bit doggy for a couple of years, and I drive past it every day.

Let's not spend too much!

I like 5 and 6, but wish they spelled out the name Bedford on one side.

Don't make it an eyesore more than it already is.

Keep it simple, the Texas sun will fade the paint and look bad after a couple of years.

I like including the full name Bedford on it

No

I like the Flash Vote opportunities we are given. I'm tired of the petty griping that I often see on the Neighborhood sites. Thank you!

Do you obtain bids from different tower painters?

Do it soon.

Keep it simple yet modern

NO RAINBOW SCHEME OF ANY KIND. NO!

The other ones are gaudy eyesores.

Simple is best

Just go over the old design again! Classic is always in

Water is good

Whatever is cheap!

I like a light subtle design

The words "City of Bedford" should be included in all designs, the "B" alone doesnt identify the City

Spend the bare minimum to do it, NOT a priority

Like the Mondrian pattern, but not for the water tower

Please something that blends in with the natural surroundings. Nothing like #5!

The simpler the better. Subtle and easiest to repair should the paint need to be touched up. This is a high weather abuse item and needs proper maintenance.

The residents who have to look at everyday from their homes should have the most say in this. I will almost never have to see it.

Keep it simple!

! is too plain, 2 or 3 is perfect, 4 is too dark. 5 and 6? Hell no.

Add "city of Bedford" to design 5

do the cheapest design, not worth going into debt for a water tower.

Have "Bedford" on both sides

Why are we spending money to do this?

I chose #3 as my first choice. I think the Mondrian colorful design might be a bit over the top as it looms over the city. It DOES work on the library's facade. The blue wave will fade (they all will) and in a period of time will look very drab. The one with no color and just some lettering is no better than what we have now. Thanks for allowing resident input.

like the "flowing water" concept maybe a conserve message could be added

Clean, simple, and neat!

Make it chip proof so it doesn't look crappy later or fade

None

Not all the different colors as that's like what are on our power boxes.

Paint it blue just like it is now. It will hide any mistakes by the painters. You'll regret choosing anything with a pattern. Trust me.

Not all white. bold blue

#1 is second choice.

Perhaps something patriotic

It needs to be functional...not flashy...if flashy means more money.

Whichever design costs less

I don't mind some creativity in the design, but the colors should stay in the pleasing shades of real and clean water.

Design #5 is hideous, please don't do that to us

Glad I was able to have a say even if neither of my 2 selections are picked

Plain and simple, just cover up the rust stains. We have to look at it everyday and blending in is better than standing out

#2 is first choice and instead of the B say Bedford #1 is second choice and instead of the B say Bedford

Simple please. Maybe an American flag. That's all!!

The plain white is easier to see and is fine as long as it actually says Bedford on it. Anything too colorful is distracting especially if you're driving.

Great idea!

I would prefer we follow the similar art projects as we have done with the traffic boxes. Paint each tower unique to the community it serves. Allow them to be used as a marker for the various communities. Look for the water with the books or the musical instruments, etc

The blues are a okay, but a little color would be fun.

Keep it clean and simple.

Put the larger "B" on #2 for more visibility. The brighter colors will fade quickly and won't look so good in a few years.

Does the tower need to be repainted!

I think 5 and 6 might look tacky..

Love the idea of using a more artistic approach with the Mondrianlike style.

No

You NEED the name of the City...otherwise what would benefit anyone coming here with at B on the water tower. Really a bad opeion.

Thanks for letting us have input.

One more color added to these two options. Maybe some red for contrast

Go with the cheapest!

Timeless design is preferred

Please don't make it an artwork. Make it less visible.

Use ling term paint

No, but thank you! :)

We should do this every five years or something. I like voting like this!

Keep maintenance in mind. The more intricate the work, the more frequently it will need to be refreshed.

I feel the dark paint would absorb sun and radiate heat to the surrounding area.

tall

Keep it simple

2 or 3. 1 is the same.

Home of the Blue Raiders with the logo of their mascot

It should match the branding the city is trying to go with. If the branding is changing, then it should match that

Cost to taxpayers. It should be kept to a minimum when we have more important concerns like lack of sidewalks!

Keep it simple!

Don't get too bawdy!

I like how it shows city of Bedford and the B on the other side. Also it looks like an image with water flowing. Overall it's a really nice and clean design! Two thumbs up

Face the words "City of Bedford" toward SH-121

None by really grab me, but # 2 is the best of the options

I would suggest to choose the cheapest option

I like #2 because the paint indicates what it is - a water tower.

Why do i keep getting these? Ive already voted

Do it soon! I'm excited to see how it will look!!

Why wasn't the Beautification Advisory Board notified this was happening and asked for suggestions??

Vertical shades of blue stripes like a hot air balloon.

Keep it simple

Prefer 6 where the tower is painted all over but in the neutral blues and whites.

Thank you for including the community in the vote.

Keep it simple

Bright dark colors look neat but white is easier to spot, like for a low flying errant plane.

I'm afraid the darker colors will fade faster and look bad after a short time.

Option 5, but with the City of Bedford written on one of the sides

Use whichever design will cost the least amount of money.

Keep it simple. I think too many colors, etc can be busy/fade.

I live very close to this water tower and would hate it to be super busy or brightly colored and kind of be a blight of the neighborhood. I appreciate the effort but i dont want to see a super colorful water tower in my view every day.

Simple and clean look, easy to maintain, goes well with surrounding neighborhood. Please firm no on the multicolor/blocks. Doesn't fit the city style at all.

Maybe it should correlate with the new look (theme) of the Boys Ranch?.....

Love #4 and it will be great driving through my city and seeing that design. All of the art work in Bedford is beautiful.

Thank you for finally doing this! :) sticking to the blue colors I think is most ideal.

No 2 almost gets it. It just needs a bit of "flash" added.

Dont do the gay rainbow looking one..

None

There is too much random artwork with the crosswalks and electric boxes being painted. This isn't uptown and it looks trashy. Keep the water tower and other city infrastructure professional and clean.

Like #6 the best but it was missing "City of Bedford"

I live in the neighborhood by the water tower. Thank you for updating it.

Why pay for all of these changes when you can't even fix the roads, or other things that are more pressing then spending 18 million on land, and painting water towers.

The city name should be spelled out not a B as people from out of town wouldn't know what it stands for.

None

Suggestions: Add your tagline under the logo & use a local artist Thanks for allowing for resident input!

Keep it simple and classy. No Romper Room!

Keep simple and classy. Do not make it trashy.

Thank you for taking public input

please don't do the yellow colorblock one it looks really bad

Keep it simple. Keep the city beautiful and natural

Honestly none of these had a WOW factor that makes the tower or the city stand out!

Clouds in the blue sky with birds flying by

I don't understand the colorful squares. It looks very 1970s mod or Kindergarten color blocks. Works for windows at the library, not a water tower.

No LD Bell blue... Keep it simple, less is best. Put the savings of less is best towards something for the youth

We live directly under it. We share a boundary with our back yard and it looms over our home. Could we VETO the multicolored design? Please?! XD

Love the new designs!

I see the water tower from my house and when walking the neighborhood. Please don't make it bold colors - it doesn't need to be noticeable. The plain white with Bedford lettering is best.

The primary colors look too much like Cailou the PBS cartoon

City of Bedford on both sides☺

Make sure that the paint is sun resistant. Nothing like painting a logo and having it fade shortly thereafter.

Color is important we need more color

Please don't do #5, it is awful!

please do NOT do number 5. that is way too much color! i'm right at the tower and that would be my view all the time. thank you

One of my main thoughts is how it will look as it starts to fade. I think simpler is better but do like a fun design!

Keep it simple

The same color or light color preferred. Dark colors fade quicker and would require repainting sooner

As little color as possible; it sticks out like a sore thumb.

Do what is cheapest, keep my taxes low!!

Simplicity is always a good idea, and color is nice too. I don't care for any of the others.